



## Environment Hub Programme

Includes iConsult YHREF & Microsites

The Environment Hub Programme is an online communications network run by the Yorkshire and Humber Regional Environment Forum. Members of the programme have access to a network of organisations and individuals that will allow their project to benefit from an interested and influential community of experts and professionals in the fields of Environment and Sustainability. The Programme also includes the option of online communication and consultation facilities by way of Hub Microsites and iConsult YHREF that provide an integrated and cost effective way of promoting local and regional activities and sharing knowledge and information.

The Environment Hub Programme can provide the following for your organisation:-

- ✓ an online and offline network of environmental professionals
- ✓ access to Microsite creation facilities for small scale projects, partnership projects and experimental online activities
- ✓ iConsult facilities for online consultation
- ✓ support from the Environment Hub database of information on environmental policy, projects and reporting

The Environment Hub's facilities are **not available separately** but come as part of a membership package which as well as providing support for the Hub itself, allows each project to feed off another; increasing the size of the online community, sharing new facilities, preventing duplication and enabling a greater level of integration and potential networking.

### The Membership

#### Programme Sponsor

Ideal for organisations, public bodies and private enterprises who could utilise the network for large and small scale consultations whilst at the same time financially supporting the programme as a whole and enabling the provision of free membership to local projects and charities.

Cost: Negotiable

Includes:

- ✓ Logo on Hub homepage & all marketing
- ✓ Unlimited iConsult facilities for online consultation
- ✓ Yearly Reporting on Impacts of Investment

#### Premier Membership

You require the full kit and caboodle including a fully featured Hub Microsite and access to all new developments as they happen.

Cost: £5000

Includes:

- ✓ Microsite with all the trimmings
- ✓ Access to all new features as they are developed
- ✓ Up to 5 iConsult facilities for online consultation

#### Basic Membership

You require either a simple Hub Microsite to help communicate your project/organisation or a one off consultation.

Cost: £2000

Includes:

- ✓ Basic Hub Microsite or iConsult Package
- ✓ New functionality offered as optional yearly upgrade

#### Complementary Membership

You require a simple Microsite to help communicate your project/organisation or a one off consultation but no funding to cover the costs involved.

Cost: FREE

Includes:

- ✓ Basic Hub Microsite or iConsult Package



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**iConsult YHREF** combines the online ICT facilities of the Environment Hub with the reach of the YHREF network to create a **bespoke online consultancy package for Environment Hub Programme members.**

#### Online Features Include

- ✓ Dedicated webpage or Microsite (depending on size and scope of consultation)
- ✓ Document hosting for all strategic documents, meeting notes and supporting information
- ✓ Creation of 'web friendly' downloads
- ✓ Graphics, Charts and Images hosted individually for online browsing
- ✓ Background information & data from the Environment Hub database
- ✓ Email distribution to either a focused core (30 - 40) or to the wider stakeholder group (600+)

#### The Complete Package

- ✓ Offline workshops and discussion groups led by YHREF
- ✓ Collated YHREF consultation response
- ✓ Use of the YHREF Blog for online discussion of key topics
- ✓ Straw poll facility for quickly assessment of trends and

**iConsult is available to all Environment Hub Programme Sponsors and Members.**

**Inform your decisions by talking to our stakeholders.**

#### Screenshots



Consultation: RES SA/SEA  
Address: [www.yhub.org.uk/sea](http://www.yhub.org.uk/sea)



Consultation: YHREF RSS Consultation  
Address: [www.yhub.org.uk/rss](http://www.yhub.org.uk/rss)

# Microsites



Part of the YHREF Environment Hub Programme

## Screenshots

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**Microsites** are a key part of this programme that provide a cost effective web service for partner organisations that,

- do not have their own web space and associated communications programme;
- want to develop an experimental web presence that is outside the remit of organisational guidelines;
- are partnership projects whereby there is no easy fit within the established online activities of the partner organisations.

## Features Include

- ✓ Autonomous Microsite with anything from 1 to 50 pages
- ✓ Separate web address if required
- ✓ Dedicated database for all strategic documents, meeting notes, and supporting information
- ✓ Graphics, Charts and Images hosted individually for online browsing via image thumbnails
- ✓ Email newsletter facilities
- ✓ Structured news, articles and events
- ✓ Levels of Administrative Access
- ✓ Full Traffic Reporting (available Oct 2006)

*Microsites are available to all Environment Hub Members.*

*Join today and become part of an integrated online community.*



Microsite: Cayton and Flixton Carrs Wetland Project  
Address: [www.caytonflictuncarrs.org.uk](http://www.caytonflictuncarrs.org.uk)



Microsite: YHREF Homesite  
Address: [www.yhref.org.uk](http://www.yhref.org.uk)



Microsite: Your Climate  
Address: [www.yourclimate.org](http://www.yourclimate.org)